ENTRUST
SECURING A WORLD IN MOTION

# Zero Trust Implementation Around the Globe

Entrust, along with IDG, conducted a survey among cybersecurity decision-makers in the U.S., Europe, and Asia-Pacific to understand enterprise adoption of Zero Trust frameworks. Respondents included the C-suite, IT executives, and security directors for organizations with 1,000+ employees.

**What did they tell us? Here are some highlights.**

## Zero Trust has become an important cybersecurity issue

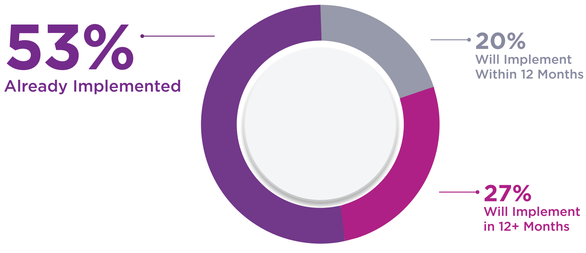
### Top three cybersecurity priorities

1. Protecting an expanding perimeter
2. Improving user security awareness
3. Adapting to a changing threat landscape

When asked what their organization's top cybersecurity priorities were for the next 12 months, at the top of the list was a big Zero Trust issue: **protecting an expanding perimeter** (due to cloud adoption, remote work, global workforce, etc.).

## But implementing a Zero Trust framework is not quick . . .

### Anticipated timeline for implementing a Zero Trust framework




Just over half (53%) of respondents have already implemented Zero Trust in at least one security area. But for those organizations that haven't, most anticipate a timeline of more than one year for implementation.

## . . . or easy.

### Top four obstacles to implementing a Zero Trust framework

1. Challenging integrations with existing technology
2. Lack of visibility/ observability
3. Resistance to change from users and/or customers
4. Managing access for remote/hybrid workers

Nearly half (49%) of enterprises say **challenging integrations with existing technology** is an obstacle to implementing a Zero Trust framework. Only 4% of respondents said their organizations had no obstacles.

## Where does your organization stand?

Where does your organization rank in maturity when evaluated against the Zero Trust framework outlined by the Cybersecurity & Infrastructure Security Agency (CISA)? Answer a few short questions to find out. Take the Zero Trust maturity assessment:

**Start Assessment**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